

**ADMINISTRATIVE POLICIES OF THE
MILWAUKEE PUBLIC SCHOOLS**

**ADMINISTRATIVE POLICY 9.01
PUBLIC INFORMATION PROGRAM**

(1) Effective two-way communication between the Milwaukee Public Schools and the community it serves is declared to be the cornerstone of its school information program.

(2) The Milwaukee Public Schools has a continuing responsibility to provide the citizens of Milwaukee with all the information necessary for them to understand the goals, the programs, the policies, the progress, the problems, the needs, and the successes of the school system. Concurrently, every opportunity must be afforded these same citizens to ask questions and to receive answers, to review data to the extent allowed by state and federal laws, to express opinions and give suggestions, to participate in committee meetings of the Board, and to be welcomed in all classrooms and school facilities to see for themselves how their tax dollars are being spent.

(3) No less important than an effective communications program with the citizenry at large is a viable school information program for those in day-to-day contact with the operations of the schools. Included are the boys and girls in the day school, the adults and children in the after-school evening and summer recreation and education programs, all levels and classifications of staff personnel who are employed by the school district, the citizens who serve on system-wide and local school task forces and committees, and the volunteers who serve the schools in a variety of capacities. Attention also must be given, as appropriate, to officials of other governmental units at the local, state, and federal levels; to representatives of the business, labor, and industrial sectors; to other educational agencies; and to all groups and organizations with whom the school system has either continuing or occasional contacts.

(4) Every staff member in the Milwaukee Public Schools has a greater or lesser responsibility for implementing the school information program, which shall employ all appropriate, available, and suitable innovative methods of communication and include full cooperation with the mass media to the extent legally permissible.

(5) Overall responsibility for implementing the program, with the exception of those portions conducted by the Board and its members personally, shall rest with the superintendent. Specific responsibilities for implementing the various aspects of the program, including all necessary and essential in-service training, shall be assigned to appropriate individuals and administrative units by the superintendent, who shall also continuously monitor the effectiveness of the school information program.

(6) A periodic review of the program by the Board or one of its committees is deemed essential.

History: Codified 1976; reaffirmed 2-22-95

Previous Coding: Admin. Policy KB, prior to May 1995; Admin. Policy 11.01, May 1995-August 1996

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