



**Bid Tabulation
RFB 5784 for Printing and Mailing Four Seasonal Recreation Guides
Date Due: December 03, 2019**

<u>PRINTING</u>		<u>Respondent</u>
<u>Item #</u>	<u>Item Description</u>	<u>American Lithography</u>
		Annual Price
1A-1D	Printing of 2020 Spring, Summer, Fall & Winter recreation guides, Option #1: 72 pages and 4-page cover.	\$184,748
2A-2D	Printing of 2020 Spring, Summer, Fall & Winter recreation guides, Option #2: 80 pages and 4-page cover.	\$195,840

<u>MAILING</u>		<u>Respondent</u>	
<u>Item #</u>	<u>Item Description</u>	<u>American Lithography</u>	
		<u>Quarterly Price</u>	<u>Annual Price</u>
1	Standard mailing of 2020 recreation guides, inkjet addressing, including any set-up charges. Total of approximately 328,000 booklets, to take place in four waves of 82,000 booklets.	\$2,400	\$ 9,600.00
2	Bundling and mailing of 2020 recreation guides, simplified addressing, including any set-up charges. Total of approximately 636,000 booklets, to take place in four waves of 159,000 booklets.	\$ 2,055.00	\$ 8,220.00
	Grand Total of Items 1 & 2	\$4,455	\$17,820
3	Standard mailing of ALL 2020 recreation guides, inkjet addressing, including any set-up charges, to all city of Milwaukee residential addresses (all zip codes listed in this bid request). We will not use Simplified Addressing for this option. Total of approximately 964,000 booklets, to take place in four waves of 241,000 booklets.	\$7,400	\$ 29,600.00
	Grand Total of Item 3	\$7,400	\$29,600

Awarded to: American Lithography

**Please note that this tabulation contains pricing on bids received.