

SWIFFT Project Team

SHAPE America Partner



Stephanie A. Morris
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Stephanie A. Morris serves as chief executive officer at SHAPE America, the nation's largest membership organization of health and physical education professionals. Since its founding in 1885, the organization has defined excellence in physical education. SHAPE America's National Standards for K–12 Physical Education and National Health Education Standards serve as the foundation for well-designed physical education programs across the country.



Carlos Rodriguez
Project Lead
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Carlos Rodriguez is the curriculum specialist for physical education and health in Milwaukee Public Schools. Mr. Rodriguez was a physical education teacher for fifteen years in the district before taking on the new role in September 2022. Mr. Rodriguez has a passion for working with students and wants to be a voice for the teachers.



Dr. Leslie Ruffalo
Lead Academic Partner
Associate Professor, Family and Community Medicine, Medical College of Wisconsin
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Dr. Leslie Ruffalo is an associate professor in the Department of Family and Community Medicine at the Medical College of Wisconsin. As a researcher, she is eager to investigate public health issues that impact groups of people. Dr. Ruffalo has worked on research projects with Milwaukee Public Schools for nearly fifteen years.