

SWIFFT Project Team

Kennesaw State University Partner



Dr. Brian Culp

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Dr. Brian Culp is a professor in the Wellstar College of Health and Human Services at Kennesaw State University. Dr. Culp has over twenty years of experience in higher education and teaching health and physical education in public school settings.



Carlos Rodriguez

Project Lead

Curriculum Specialist, Physical Education and Health, Milwaukee Public Schools

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Carlos Rodriguez is the curriculum specialist for physical education and health in Milwaukee Public Schools. Mr. Rodriguez was a physical education teacher for fifteen years in the district before taking on the new role in September 2022. Mr. Rodriguez has a passion for working with students and wants to be a voice for the teachers.



Dr. Leslie Ruffalo

Lead Academic Partner

Associate Professor, Family and Community Medicine, Medical College of Wisconsin

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Dr. Leslie Ruffalo is an associate professor in the Department of Family and Community Medicine at the Medical College of Wisconsin. As a researcher, she is eager to investigate public health issues that impact groups of people. Dr. Ruffalo has worked on research projects with Milwaukee Public Schools for nearly fifteen years.