Type	What	When	Where	Who
High Frequency	Raffle	Giving	When	Tickets
In the moment, predictable	Tickets	when	behavior is	can be
(e.g., Gotchas, Paws, High		students	witnessed	given by
Fives, etc.		do the		all staff
		right		
		thing		
Redemption of High	Drawing	Weekly	General	Staff
Frequency	for prizes		area	
(e.g., school store, drawings)				
Unpredictable/Intermittent	On-time	At the	Classroom	Teacher
(e.g., surprise homework	Treat	bell	Courtyard	Teacher
completion treat, random use	class	Warm	Throughout	(W-T)
of Gotchas in hallway)	outside	months	school	All staff
	Bookstore	Hallways		
	coupon			
Long-Term Universal	Movie	Semester	Cafeteria	Students
Celebrations	Pizza		Auditorium	with 0-1
School climate, school-wide	Party			ODRs
target met (e.g., ice cream	Assembly			
social, dance, same day)				